TERMS OF USE OF THE KSE INSTITUTE WEBSITE

These Terms govern the use of the KSE Institute website (https://institute.kse.ua/), access to the materials published on it, and the collection, processing, and protection of users' personal data in accordance with the Law of Ukraine "On Protection of Personal Data" No. 2297-VI of 1 June 2010 (hereinafter referred to as the "Law").

By using the website, you acknowledge that you have read these Terms. Research, analytical materials, charts, and other publications of KSE Institute may be used in compliance with the Law of Ukraine "On Copyright and Related Rights", including requirements concerning attribution and acknowledgement of the source.

COLLECTION AND PROCESSING OF PERSONAL DATA

KSE Institute collects and processes personal data of website users, newsletter subscribers, event participants, existing and prospective partners, and other contact persons in accordance with Articles 6 and 11 of the Law. Personal data is processed where there is a lawful basis under applicable legislation, including consent provided by individuals through the relevant website forms.

Personal data may include first name, last name and patronymic (where applicable), telephone number, email address, job title, organisation name, information submitted through enquiries, and other information voluntarily provided by users. KSE Institute may also process technical information relating to website visits, including IP addresses, browser types, pages viewed, and cookie data.

To manage professional contacts, KSE Institute may use a Customer Relationship Management (CRM) system. This system may contain contact details of individuals with whom the Institute maintains or intends to establish professional relationships, as well as information about professional interactions, including email correspondence metadata (names of senders and recipients, dates and times) and calendar events (names of organisers and participants, event dates and times).

PURPOSES OF PERSONAL DATA COLLECTION AND PROCESSING

Personal data is collected and processed for the following purposes:

- Establishing and maintaining professional, partnership, and business relationships with KSE Institute;
- Providing information about the Institute's research, analytical products, news, projects, and activities;
- Sending newsletters in accordance with users' subscription preferences;
- Organising conferences, presentations, meetings, and other events;
- Conducting analytics, understanding audience needs, and evaluating the effectiveness of communications;
- Ensuring the functionality, security, and continuous improvement of the website.

DISCLOSURE OF PERSONAL DATA TO THIRD PARTIES

In accordance with Article 14 of the Law, KSE Institute may disclose personal data to third parties, including partners, event co-organisers, and technical service providers, where an appropriate legal basis exists and only to the extent necessary for the specified purposes of processing.

Where personal data is transferred to event co-organisers for their independent processing, users will be informed about such recipients and the conditions of the transfer in accordance with applicable legislation. Cross-border transfers of personal data are carried out in compliance with Article 29 of the Law.

KSE Institute does not sell personal data to third parties and implements appropriate organisational and technical measures to protect information against unauthorised access, loss, or unlawful use.

DATA RETENTION AND USE OF COOKIES

Personal data is retained only for as long as necessary to fulfil the lawful purposes for which it was collected, in accordance with Article 6 of the Law. Once the legal grounds for processing cease to apply, personal data is subject to deletion or destruction in accordance with the procedures established by law.

The website may use cookies and analytics tools to ensure proper functionality, analyse website traffic, and improve the user experience. Users can manage cookies through their browser settings. Where applicable legislation requires separate consent for the processing of relevant data, such consent will be obtained in accordance with the prescribed procedures.

USERS' RIGHTS

In accordance with Article 8 of the Law, you have the right to know the sources from which your personal data is collected and the purposes for which it is processed, access your personal data, request the correction or deletion of inaccurate or unlawfully processed data, object to its processing, withdraw previously given consent, and exercise other rights provided by applicable legislation.

You may also unsubscribe from newsletters at any time. To exercise your rights or obtain further information, please contact us at kse_institute@kse.org.ua.

KSE Institute may update these Terms by publishing a revised version on the website. Where a change in the purposes of personal data processing requires renewed consent under Article 6 of the Law, the Institute will obtain such consent in accordance with the prescribed procedures.

KSE INSTITUTE DETAILS (DATA CONTROLLER)

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